The Dun & Bradstreet Corporation

Current Economic Indicators

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News

Quarterly Business Starts
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Contacts: Reid H. Gearhart, (212) 593-6727
John M. Anderson, (212) 593-4163

BUSINESS STARTS DECLINE 5.4 PERCENT

IN THE FOURTH QUARTER OF 1987

NEW YORK, April 5--Business starts were down 5.4 percent in the fourth quarter of 1987 to 59,114 from 62,497 in the same quarter of 1986, according to The Dun & Bradstreet Corporation.

"We are now seeing a slowdown in entrepreneurial activity after several years of strong growth," said Joseph W. Duncan, corporate economist and chief statistician for The Dun & Bradstreet Corporation. "But while starts were down for the fourth quarter--continuing the trend of the first three quarters of 1987--the current overall level remains relatively high."

The New England region was the only region to report an increase in business starts for the fourth quarter, up 3.6 percent to 3,451 from 3,332.

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"The New England states led the economic expansion five years ago and entrepreneurs are continuing to develop new business opportunities there," said Duncan.

Although starts were down overall in the fourth quarter, only four of the nation's nine U.S. Bureau of the Census regions reported significant declines. The West South Central region reported the largest decline in business starts, down 12.4 percent to 6,292 from 7,180, followed by the Middle Atlantic states, down 9.6 percent to 9,554 from 10,574; the East South Central states, down 9.1 percent to 2,847 from 3,131; and the Mountain states, down 8.5 percent to 3,852 from 4,209.

"Business starts were down in the Mountain states and the West South Central states, because continued weakness and uncertainty in the oil and gas industry has discouraged new business startups," said Duncan.

The East North Central states, the South Atlantic states and the Pacific states all reported declines in business starts of between 1.2 and 1.5 percent and the West North Central region remained unchanged from the fourth quarter a year ago.

From an industry perspective, the agriculture, forestry and fishing sector and the mining sector were the only ones to report a gain in business starts. Agriculture was up 15.1 percent to 959 from 833 and mining was up 12.5 percent to 451 from 401.

The remaining industries all reported declines. Finance, insurance and real estate reported the largest drop, down 8.5 percent to 4,005 from 4,377, followed by wholesale trade, down 7.7 percent to 5,962 from 6,458; retail trade, down 6.4 percent to 16,642 from 17,771; and manufacturing, down 5.1 percent to 4,827 from 5,089.

The services sector reported a slight decline in business starts for the fourth quarter, down 3.5 percent to 14,259 from 14,782. Transportation and public utilities starts were down 3.6 percent to 2,029 from 2,105, and construction was down slightly, down 1.1 percent to 7,631 from 7,714.

During the fourth quarter, workers employed by new starts fell 2.1 percent to 294,614 from 301,043.

The Dun & Bradstreet Corporation is the world's largest marketer of business information and related services, with worldwide revenue of $3.4 billion in 1987.

(See Attached Tabular Data)

NOTES PERTAINING TO THE QUARTERLY TABLE

1. As of January 1985 Dun & Bradstreet expanded the aggregation of the business starts statistical series to include companies entered into the business data file in a particular year whose actual date of business birth occurred in any of the previous two years as well as the year of entry itself. Business starts data published prior to this alteration are not comparable to current statistics using this new definition.

2. Prior year data represent official results; current year data are preliminary and may be revised in subsequent releases.

3. Quarterly tabulations are calculated by including data for all weeks in which Friday falls within the particular quarter. This may result in a differing number of weeks for the same quarter from year to year.

4. Industry computations are made by using the SIC (Standard Industrial Classification) code assigned by the field data collection staff based on the type of business the company is engaged in. There are some companies for which no SIC code is appropriate. The SIC table as developed and maintained by the U.S. Government recognizes this and includes code 9999 for these establishments. The tabulation for this category appears in the industry tables under the heading of 'Nonclassifiable Establishments'.

5. There are some business starts for which employment information is either unavailable or unobtainable. For statistical purposes these companies are counted as having zero employees and are included as such in the table.

6. Any questions or comments concerning the information contained in these tables can be directed to:

The Dun & Bradstreet Corporation
299 Park Avenue
New York, N.Y. 10171
Attn: Public Relations Department
(or) Attn: Economic Analysis Department

212-593-6800

THE DUN & BRADSTREET CORPORATION - ECONOMIC ANALYSIS DEPARTMENT
U.S. BUSINESS STARTS QUARTERLY REPORT

	1986 Fourth Quarter		1987 Fourth Quarter	
	Number	Employment	Number	Employment
AGRICULTURE/FORESTRY/FISHING				
Agricultural Production-Crops				
Cash Grains	33	27	38	35
Field Crops Xcpt Cash Grains	15	28	21	39
Vegetables & Melons	18	71	19	162
Fruits & Tree Nuts	22	133	26	49
Horticultural Specialities	56	288	49	205
General Farms, Primarily Crop	75	77	86	58
Total Agricultural Production-Crops	219	624	239	548
Agricultural Production-Livestock				
Livestock Xcpt Dairy, Poultry Etc	45	100	48	133
Dairy Farms	40	70	23	77
Poultry & Eggs	11	63	12	44
Animal Specialities	18	55	26	110
Genl. Farms Primarily Livestock	5	5	17	17
Total Agr. Production-Livestock	119	293	126	381
Agricultural Services				
Soil Preparation Services	3	6	15	48
Crop Services	39	192	28	95
Veterinary Services	54	151	78	297
Animal Services Xcpt Veterinary	52	144	79	192
Farm Labor & Management Services	5	6	3	10
Landscape & Horticultural Svcs	314	632	362	934
Total Agricultural Services	467	1,131	565	1,576
Forestry				
Timber Tracts	6	13	4	9
Forest Nurseries & Seed Gathering	3	15	0	0
Misc. Forest Product Gathering	1	7	0	0
Forestry Services	5	19	7	11
Total Forestry	15	54	11	20
Fishing/Hunting/Trapping				
Commercial Fishing	11	58	13	28
Fish Hatcheries & Preserves	0	0	5	4
Hunting/Trapping/Game Propagation	2	0	0	0
Total Fishing/Hunting/Trapping	13	58	18	32
TOTAL AGRICULTURE/FORESTRY/FISHING	833	2,160	959	2,557
MINING				
Metal Mining	22	277	23	386
Anthracite Mining	2	7	4	35
Bituminous Coal & Lignite Mining	59	761	57	647
Oil & Gas Extraction				
Crude Petroleum & Natural Gas	105	802	137	735
Natural Gas Liquids	4	12	1	0
Oil & Gas Field Services	182	636	210	1,124
Total Oil & Gas Extraction	291	1,450	348	1,859
Nonmetallic Minerals Xcpt Fuels	27	311	19	269
TOTAL MINING	401	2,806	451	3,196

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U.S. BUSINESS STARTS QUARTERLY REPORT

	1986 Fourth Quarter		1987 Fourth Quarter	
	Number	Employment	Number	Employment
CONSTRUCTION				
General Building Contractors				
Residential Building Construction				
Single Family Housing Constr.....	2,088	4,608	2,183	4,535
Other Residential Construction...	210	1,054	156	454
Total Residential Building Constr..	2,298	5,662	2,339	4,989
Operative Builders.....	162	563	157	551
Nonresidential Bldg. Construction				
Industrial Bldgs. & Warehouses...	156	925	117	1,050
Other Nonresidential Construction	414	1,784	451	2,330
Total Nonresidential Bldg. Constr..	570	2,709	568	3,380
Total General Building Contractors.	3,030	8,934	3,064	8,920
Heavy Construction Contractors				
Highway & Street Construction....	124	732	69	529
Heavy Construction.....	224	1,162	206	1,402
Total Heavy Constr. Contractors....	348	1,894	275	1,931
Special Trade Contractors				
Plumbing/Heating/Air Conditioning	969	2,849	973	2,701
Painting/Paper Hanging/Decorating	355	763	330	786
Electrical Work.....	783	2,868	733	2,888
Masonry/Stonework/Plastering				
Masonry & Stonework.....	149	416	126	416
Plastering/Drywall/Insulation....	234	979	216	1,038
Terrazzo/Tile/Marble/Mosaic Work.	55	130	48	85
Total Masonry/Stonework/Plastering.	438	1,525	390	1,539
Carpentering & Flooring				
Carpentering.....	290	954	314	1,001
Flooring.....	146	329	179	422
Total Carpentering & Flooring.....	436	1,283	493	1,423
Roofing & Sheet Metal Work.....	248	721	245	866
Concrete Work.....	155	783	212	1,032
Water Well Drilling.....	15	12	29	93
Misc. Special Trade Contractors				
Structural Steel Erection.....	53	513	55	293
Glass & Glazing Work.....	102	369	65	225
Excavating & Foundation Work.....	224	553	201	548
Wrecking & Demolition Work.....	13	37	22	102
Other Bldg. Equip. Installation..	32	114	12	23
Miscellaneous.....	513	2,214	532	2,087
Total Misc. Spec. Trade Contractors	937	3,800	887	3,278
Total Special Trade Contractors....	4,336	14,604	4,292	14,606
TOTAL CONSTRUCTION.....	7,714	25,432	7,631	25,457

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	1986 Fourth Quarter		1987 Fourth Quarter	
	Number	Employment	Number	Employment
MANUFACTURING				
Food & Kindred Products				
Meat Products	26	167	19	119
Dairy Products	15	246	13	98
Preserved Fruits & Vegetables	33	170	31	570
Grain Mill Products	16	73	18	329
Bakery Products	34	222	63	588
Sugar & Confectionary Products	26	279	21	108
Fats & Oils	1	6	4	14
Beverages				
Alcoholic Beverages	19	55	13	25
Nonalcoholic Beverages	16	50	12	134
Total Beverages	35	105	25	159
Miscellaneous	57	740	46	649
Total Food & Kindred Products	243	2,008	240	2,634
Tobacco Manufacturers				
Cigarettes	1	0	1	0
Cigars	0	0	0	0
Chewing & Smoking Tobacco	0	0	2	5
Tobacco Storing & Redrying	0	0	0	0
Total Tobacco Manufacturers	1	0	3	5
Textile Mill Products				
Textile Mill Prods. Xcpt Knitting	117	1,155	93	815
Knit Products	58	717	53	976
Total Textile Mill Products	175	1,872	146	1,791
Apparel & Other Textile Products				
Mens & Boys Clothing/Furnishings	72	1,069	56	784
Womens & Misses Outerwear	146	1,424	140	1,727
Womens & Childrens Undergarments	6	56	9	157
Childrens Outerwear	18	100	21	317
Misc. Apparel & Accessories	32	136	38	479
Misc. Fabricated Textile Products	90	437	109	627
Total Apparel & Other Textile Prods	364	3,222	373	4,091
Lumber & Wood Products				
Logging Camps & Contractors	34	126	29	78
Sawmills & Planing Mills	36	419	40	458
Millwork/Plywood/Struct. Members	168	1,010	131	820
Wood Cntrs/Bldgs/Mob. Homes/Misc.	107	1,189	85	723
Total Lumber & Wood Products	345	2,744	285	2,079
Furniture & Fixtures	206	1,892	183	2,029
Paper & Allied Products	77	1,119	77	1,215
Printing & Publishing				
Newspapers	42	508	46	471
Periodicals	83	583	95	737
Books	63	352	46	163
Miscellaneous Publishing	37	376	82	842
Commercial Printing	532	2,379	525	2,402
Manifold Business Forms	5	27	3	12
Greeting Card Publishing	8	27	0	0
Blankbooks & Bookbinding	17	153	16	91
Printing Trade Services	45	163	62	185
Total Printing & Publishing	832	4,568	875	4,903

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	1986 Fourth Quarter		1987 Fourth Quarter	
	Number	Employment	Number	Employment
Chemicals & Allied Products				
Chemicals & Chemical Products	71	792	95	602
Drug/Toilet/Hsehld Preparations	83	404	60	694
Paints & Allied Products	9	91	7	29
Total Chemicals & Allied Products	163	1,287	162	1,325
Petroleum & Coal Products	29	302	19	254
Rubber & Misc. Plastics Products	207	2,367	148	1,815
Leather & Leather Products				
Leather Tanning	2	16	8	219
Footwear Xcpt Rubber	8	161	7	13
Other Leather Products	19	215	16	262
Total Leather & Leather Products	29	392	31	494
Glass/Stone/Clay Products				
Glass Products	32	140	36	412
Stone Products	72	517	72	734
Clay Products	23	104	22	151
Miscellaneous	24	579	20	146
Total Glass/Stone/Clay Products	151	1,340	150	1,443
Primary Metal Industries				
Primary Ferrous Products	58	808	70	842
Primary Nonferrous Products	47	677	47	651
Total Primary Metal Industries	105	1,485	117	1,493
Fabricated Metal Products	375	3,695	339	3,606
Machinery Xcpt Electrical				
Engines & Turbines	9	46	11	63
Farm & Garden Machinery	16	346	24	281
Construction & Related Machinery	55	810	67	1,515
Metalworking Machinery	110	1,065	119	1,352
Special Industrial Machinery	79	723	68	996
General Industrial Machinery	69	741	45	312
Office & Computing Machines	64	761	100	994
Refrigeration & Service Machinery	37	563	41	670
Miscellaneous	263	1,775	185	1,011
Total Machinery Xcpt Electrical	702	6,830	660	7,194
Electric & Electronic Equipment	355	3,518	315	3,832
Transportation Equipment				
Motor Vehicles & Equipment	70	914	59	1,183
Other Transportation Equipment	76	683	85	741
Total Transportation Equipment	146	1,597	144	1,924
Instruments & Related Products	209	2,304	181	1,377
Miscellaneous	375	2,614	379	2,391
TOTAL MANUFACTURING	5,089	45,156	4,827	45,895

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	1986 Fourth Quarter Number	1986 Fourth Quarter Employment	1987 Fourth Quarter Number	1987 Fourth Quarter Employment
TRANSPORTATION & PUBLIC UTILITIES				
Railroad Transportation				
Railroads	8	125	14	97
Railway Express Services	0	0	0	0
Total Railroad Transportation	8	125	14	97
Local/Interurban Passenger Trans.				
Local & Suburban Transportation	87	543	100	948
Taxicabs	26	137	20	118
Intercity Highway Transportation	4	8	2	10
Transportation Charter Services	25	274	7	29
School Buses	3	56	5	192
Bus Terminal & Service Facilities	2	8	3	17
Total Local & Interurban Pass Trans	147	1,026	137	1,314
Trucking & Warehousing				
Local & Long Distance Trucking				
Local Trucking Without Storage	404	1,733	440	1,936
Trucking Xcpt Local	296	2,940	275	2,412
Local Trucking & Storage	48	326	32	184
Total Local & Long Dist. Trucking	748	4,999	747	4,532
Public Warehousing	133	696	94	547
Trucking Terminal Facilities	6	24	2	14
Total Trucking & Warehousing	887	5,719	843	5,093
U.S. Postal Service	0	0	1	5
Water Transportation	101	620	69	414
Air Transportation	108	613	112	947
Pipe Lines Xcpt Natural Gas	1	2	5	36
Transportation Services	501	2,470	501	2,072
Communication	256	3,045	217	3,379
Electric/Gas/Sanitary Services				
Electric Services	11	27	13	174
Gas Production & Distribution	10	81	14	221
Combination Utility Services	5	11	4	47
Water Supply	11	65	11	52
Sanitary Services	55	198	86	512
Steam Supply	3	25	0	0
Irrigation Systems	1	2	2	20
Total Electric/Gas/Sanitary Svcs	96	409	130	1,026
TOTAL TRANS. & PUBLIC UTILITIES	2,105	14,029	2,029	14,383

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	1986 Fourth Quarter		1987 Fourth Quarter	
	Number	Employment	Number	Employment
WHOLESALE TRADE				
Durable Goods				
Motor Vehicles & Automotive Equip	401	1,826	294	1,445
Furniture & Home Furnishings	255	913	249	1,079
Lumber & Construction Materials	321	1,904	297	1,589
Sporting Goods/Toys/Hobby Goods	160	656	127	700
Metals & Minerals Xcpt Petroleum	148	729	122	483
Electrical Goods	490	2,281	431	2,296
Hardware/Plumbing/Heating Equip	239	983	198	891
Machinery Equipment & Supplies	1,582	7,269	1,523	6,953
Miscellaneous	483	2,140	674	2,289
Total Durable Goods	4,079	18,701	3,915	17,725
Nondurable Goods				
Paper & Paper Products	217	730	197	820
Drugs/Proprietaries/Sundries	104	756	74	323
Apparel/Piece Goods/Notions	419	1,558	431	2,459
Groceries & Related Products	612	2,612	528	2,383
Farm Product Raw Materials	41	264	34	131
Chemicals & Allied Products	144	541	124	860
Petroleum & Petroleum Products	107	757	93	400
Beer/Wine/Distilled Beverages	51	389	30	30
Miscellaneous	684	2,830	536	2,002
Total Nondurable Goods	2,379	10,450	2,047	9,767
TOTAL WHOLESALE TRADE	6,458	29,151	5,962	27,492
RETAIL TRADE				
Building Materials & Garden Supply				
Lumber & Other Building Materials	252	1,266	244	922
Paint/Glass/Wallpaper Stores	124	383	105	429
Hardware Stores	223	680	186	663
Retail Nurseries & Garden Stores	135	316	136	390
Mobile Home Dealers	120	601	82	316
Total Bldg. Materials/Garden Supply	854	3,246	753	2,720
General Merchandise Stores				
Department Stores	23	204	20	224
Variety Stores	97	326	58	227
Misc. General Merchandise Stores	140	608	109	492
Total General Merchandise Stores	260	1,138	187	943
Food Stores				
Grocery Stores	1,140	7,263	974	8,153
Meat Markets/Freezer Provisioners	103	276	104	421
Fruit Stores/Vegetable Markets	28	161	27	58
Candy/Nut/Confectionery Stores	93	435	[illegible]	174
Dairy Products Stores	35	300	[illegible]	64
Bakeries	221	1,359	74	905
Miscellaneous Food Stores	74	309	99	490
Total Food Stores	1,694	10,103	1,463	10,265

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U.S. BUSINESS STARTS QUARTERLY REPORT

	1986 Fourth Quarter		1987 Fourth Quarter	
	Number	Employment	Number	Employment
Automotive Dealers/Service Stations				
New & Used Car Dealers	312	5,247	315	5,006
Used Car Dealers	199	484	175	441
Auto & Home Supply Stores	347	1,437	362	1,358
Gasoline Service Stations	401	1,795	277	1,714
Boat Dealers	118	349	122	315
Recreation & Utility Trailer Dlrs	36	151	45	227
Motorcycle Dealers	24	82	53	240
Other Automotive Dealers	21	57	14	44
Total Automotive Dlrs/Svc. Stations	1,458	9,602	1,363	9,345
Apparel & Accessory Stores				
Mens/Boys Clothing & Furnishings	370	1,006	368	1,208
Womens Ready-To-Wear Stores	1,169	3,093	1,222	3,202
Womens Accessory & Spec. Stores	243	646	244	535
Childrens & Infants Wear Stores	259	660	267	606
Family Clothing Stores	271	738	152	426
Shoe Stores	414	1,174	368	1,025
Furriers & Fur Shops	25	61	14	49
Miscellaneous	350	972	420	1,075
Total Apparel & Accessory Stores	3,101	8,350	3,055	8,126
Furniture & Home Furnishings Stores				
Furniture Stores	592	1,926	599	599
Home Furnishings/Equipment Stores	717	2,233	696	1,737
Household Appliance Stores	165	490	165	565
Radio/Television/Music Stores	469	1,546	678	2,517
Total Furniture & Home Furn. Stores	1,943	6,195	2,138	6,813
Eating & Drinking Places				
Eating Places	2,978	31,828	2,840	29,932
Drinking Places	246	2,052	226	1,233
Total Eating & Drinking Places	3,224	33,880	3,066	31,165
Miscellaneous Retail				
Drug/Proprietary Stores	251	1,181	205	860
Liquor Stores	226	600	156	513
Used Merchandise Stores	264	521	212	440
Miscellaneous Shopping Goods Stores				
Sporting Goods	557	1,488	575	1,445
Book Stores	144	434	136	403
Stationery Stores	128	625	109	304
Jewelry Stores	405	1,146	335	797
Hobby/Toy/Game Stores	157	365	165	504
Camera/Photographic Supply Stores	37	87	34	151
Gift/Novelty/Souvenir Shops	912	2,371	829	1,990
Luggage & Leather Goods Stores	31	58	19	39
Sewing/Needlework/Piece Goods	154	344	126	253
Total Misc. Shopping Goods Stores	2,525	6,918	2,328	5,886
Nonstore Retailers	292	1,357	230	964
Fuel & Ice Dealers	65	150	63	543
Other Retail Stores	1,614	5,029	1,423	4,715
Total Miscellaneous Retail	5,237	15,756	4,617	13,921
TOTAL RETAIL TRADE	17,771	88,270	16,642	83,298

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U.S. BUSINESS STARTS QUARTERLY REPORT

	1986 Fourth Quarter Number	1986 Fourth Quarter Employment	1987 Fourth Quarter Number	1987 Fourth Quarter Employment
FINANCE/INSURANCE/REAL ESTATE				
Banking				
Federal Reserve Banks	0	0	1	83
Commercial & Stock Savings Banks	70	2,111	44	1,211
Mutual Savings Banks	2	15	2	22
Nondeposit Trust Companies	2	54	1	15
Funcs. Closely Related To Banking	40	134	45	171
Total Banking	114	2,314	93	1,502
Credit Agencies Other Than Banks				
Rediscount/Financing Institutions	1	32	3	390
Savings & Loan Associations	12	671	12	691
Agricultural Credit Institutions	3	221	2	0
Personal Credit Institutions	41	163	40	189
Business Credit Institutions	59	343	48	364
Mortgage Bankers & Brokers	242	1,974	256	1,645
Total Credit Agcs. Other Than Banks	358	3,404	361	3,279
Security/Commodity Brokers & Svcs				
Security Brokers & Dealers	180	1,283	164	1,222
Commodity Contracts Brokers/Dlrs.	37	190	25	183
Security & Commodity Exchanges	5	26	3	14
Security & Commodity Services	113	623	97	676
Total Security/Comm. Brokers & Svcs	335	2,122	289	2,095
Insurance Carriers				
Life Insurance	26	109	12	332
Medical Service/Health Insurance	11	106	11	86
Fire/Marine/Casualty Insurance	26	411	8	108
Surety Insurance	6	13	10	272
Title Insurance	17	178	20	374
Pension/Health/Welfare Funds	3	189	2	6
Other Insurance Carriers	2	20	7	40
Total Insurance Carriers	91	1,026	70	1,218
Insurance Agents/Brokers/Services	343	2,065	288	1,758
Real Estate	2,856	10,894	2,678	10,621
Comb. Real Estate/Insurance/Etc.	9	141	0	0
Holding & Other Investment Offcs.	271	2,593	226	1,337
TOTAL FINANCE/INSURANCE/REAL ESTATE	4,377	24,561	4,005	21,810

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U.S. BUSINESS STARTS QUARTERLY REPORT

	1986 Fourth Quarter		1987 Fourth Quarter	
	Number	Employment	Number	Employment
SERVICES				
Hotels & Other Lodging Places				
Hotels/Motels/Tourist Courts	342	5,354	369	3,993
Rooming & Boarding Houses	9	15	2	5
Camps & Trailering Parks	40	65	45	159
Memb.-Basis Organization Hotels	7	6	3	7
Total Hotels & Other Lodging Places	398	5,440	419	4,164
Personal Services				
Laundry/Cleaning/Garment Services	514	1,963	489	1,915
Photographic Portrait Studios	55	112	66	136
Beauty Shops	575	1,857	585	1,846
Barber Shops	46	49	42	78
Shoe Repair/Hat Cleaning Shops	49	55	39	55
Funeral Service & Crematories	33	67	32	63
Miscellaneous	331	1,292	304	1,320
Total Personal Services	1,603	5,395	1,557	5,413
Business Services				
Advertising	383	1,842	337	1,615
Credit Reporting/Collection	50	307	48	353
Mailing/Reproduction/Stenographic	425	1,627	395	1,701
Services To Buildings	359	1,998	351	2,557
News Syndicates	3	33	1	0
Personnel Supply Services	193	1,662	217	1,681
Computer/Data Processing Services	732	4,514	682	3,895
Miscellaneous Business Services	4,163	16,070	4,275	17,285
Total Business Services	6,308	28,053	6,306	29,087
Auto Repair/Service/Garages				
Auto Rentals Without Drivers	122	581	90	357
Automobile Parking	13	42	9	8
Automotive Repair Shops	1,077	3,349	1,048	3,494
Automotive Services Xcpt Repair	183	1,086	242	1,295
Total Auto Repair/Service/Garages	1,395	5,058	1,389	5,154
Miscellaneous Repair Services				
Electrical Repair Shops	320	833	261	649
Watch/Clock/Jewelry Repair	23	44	20	38
Reupholstery & Furniture Repair	57	189	31	78
Miscellaneous Repair Shops	566	1,434	558	1,548
Total Miscellaneous Repair Services	966	2,500	870	2,313
Motion Pictures				
Motion Picture Production/Svcs	172	1,052	190	1,066
Motion Picture Distribution/Svcs	366	1,455	20	224
Motion Picture Theaters	24	124	12	81
Total Motion Pictures	562	2,631	222	1,371
Amusement/Recreation Services				
Dance Halls/Studios/Schools	27	93	34	92
Producers/Orchestras/Entertainers	64	427	60	301
Bowling/Billiard Establishments	59	551	37	411
Commercial Sports	22	103	25	115
Miscellaneous	350	1,228	343	2,053
Total Amusement/Recreation Services	522	2,402	499	2,972

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	1986 Fourth Quarter Number	1986 Fourth Quarter Employment	1987 Fourth Quarter Number	1987 Fourth Quarter Employment
Health Services				
Offices Of Physicians	480	1,727	444	1,889
Offices Of Dentists	170	411	128	389
Offices Of Osteopathic Physicians	9	26	6	14
Offcs. Other Health Practitioners	208	589	193	630
Nursing/Personal Care Facilities	79	2,785	124	4,247
Hospitals	19	414	23	1,214
Medical/Dental Laboratories	90	594	83	339
Outpatient Care Facilities	75	1,163	66	686
Other Health & Allied Services	71	840	91	697
Total Health Services	1,201	8,549	1,158	10,105
Legal Services	340	1,304	327	1,620
Educational Services				
Elementary/Secondary Schools	37	524	34	404
Colleges & Universities	5	86	4	42
Libraries/Information Centers	5	57	5	43
Correspondence/Vocational Schools	28	384	30	210
Other Schools/Educational Svcs	84	344	76	483
Total Educational Services	159	1,395	149	1,182
Social Services				
Individual/Family Services	48	290	39	200
Job Training & Related Services	6	32	11	197
Child Day Care Services	89	669	95	663
Residential Care	37	345	42	515
Other Social Services	36	230	25	246
Total Social Services	216	1,566	212	1,821
Museums, Botanic/Zoologic Gardens	10	31	12	36
Membership Organizations				
Business Associations	40	79	27	72
Professional Organizations	12	31	7	22
Labor Organizations	17	29	19	116
Civic & Social Organizations	72	220	130	365
Political Organizations	4	14	2	0
Religious Organizations	101	282	114	220
Other Membership Organizations	56	183	27	75
Total Membership Organizations	302	838	326	870
Private Households	8	10	9	21
Miscellaneous Services				
Engineering/Architectural Svcs	453	2,634	454	2,610
Noncommercial Research Orgs	25	200	32	126
Accounting/Auditing/Bookkeeping	271	936	253	1,017
Other Services	43	74	65	187
Total Miscellaneous Services	792	3,844	804	3,940
TOTAL SERVICES	14,782	69,016	14,259	70,069
TOTAL PUBLIC ADMINISTRATION	51	462	41	457
NONCLASSIFIABLE ESTABLISHMENTS	2,916	0	2,308	0
***TOTAL UNITED STATES	62,497	301,043	59,114	294,614

NOTE: This compilation covers all businesses with a 1986, 1985 or 1984 starting date added to the Dun & Bradstreet business data file in the fourth quarter of 198. It includes newly opened establisments. It does not include changes in ownership of previously operating businesses or changes in name, location, legal type or mergers. Last year's figures are official, this year's are preliminary.

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